

Call for Paper and Participation

3rd International Conference on Business and Management (ICBM 2021)

“Fostering Sustainable and Equitable Global Development: Building on 50 Years of Independence of Bangladesh and Overcoming Challenges of COVID-19”

BRAC Business School, BRAC University
Dhaka, Bangladesh

December 04 – 05, 2021

The 3rd International Conference on Business and Management (ICBM 2021) will be held on December 04 and 05 at BRAC Business School, BRAC University, Dhaka, Bangladesh. Since its inception in 2017, the conference attracted prominent academics and industry professionals from home and overseas; and this year it enters the third year of its staging when Bangladesh is celebrating its golden jubilee as an independent nation. ICBM 2021 coincides with the significance of this national milestone and the global crisis of the Covid 19 pandemic. While this event will look back at the achievements of Bangladesh’s 50-year journey with pride, it will also look forward to a future free from the economic ravages of the pandemic.

This international conference aims to provide a forum for academics, scholars, industry regulators as well as practitioners to exchange ideas and discuss recent developments in the field of business and management. Authors will find an apt platform in ICBM 2021 to share their work, garner commentary, engender opinion and debate, and most importantly, pursue publication opportunities in peer reviewed journals to reach a wider audience.

Full paper submissions are solicited. All submissions will undergo a double-blind peer review, and be evaluated on the basis of their originality, technical and/or research depth, accuracy and relevance to conference theme and topics.

Conference Theme

The theme of ICBM 2021 is **“Fostering Sustainable and Equitable Global Development: Building on 50 Years of Independence in Bangladesh and Overcoming Challenges of COVID-19.”** Bangladesh, as a developing nation, is uniquely poised to explore the mega issue of ‘sustainability’ on a global scale, and aim for ‘development’ that is equitable. To be sure, these are not issues faced by Bangladesh alone, and the questions concerning ‘Equitable Global Development’ have a global resonance. Bangladesh has been the center of many developmental experiments in its fifty years of existence, many of which have helped the poor and the disenfranchised around the world. Outstanding examples include the unique humanitarian vision of BRAC, the world’s largest NGO, which continues to support millions around the world through the Bangladeshi model of micro-credit programs and women empowerment. Economic policies and business strategies have been enriched by Bangladeshi concepts of pro-poor business actions, inclusiveness and sustainable rural development. The theme ‘Equitable Global Development’ can indeed be informed by the accomplishments Bangladesh has achieved during its existence as a nation. The story of Bangladesh is of course fraught with setbacks; yet due to the resilience of its people, the nation always bounced back. The Covid 19 pandemic is a challenge that is flagging Bangladesh’s progress as it is inescapably doing so to all the nations around the globe. The pandemic also made us witness to a dramatic loss of human life worldwide, and we are still reeling from its vicious effects as its causing economic and social disruption all over the globe. Academia and business alike are devising ways to overcome its adverse effects, and are working on cross cutting issues where public health, economic welfare and corporate social responsibility questions are converging. This convergence is underscored in the ICBM 2021 theme.

Scope

Tracks covering Business and Management issues and applications include, but are not limited to:

Accounting	Agro-Business	Banking & Finance	Big Data
Blockchain and its business application	Business Analytics and Innovation Management	Business Ethics and CSR	Economics
Education	Equitable & Sustainable Development	Entrepreneurship	Environment Management
Fashion Marketing	Financial Literacy	Fintech	Gender and Income Equality
Governance	Halal Management	Hospitality and Tourism Management	Human Resource
Impact of Global Pandemic on Education and Global Business	Industry 4.0	Impact of Covid 19 on Global Business	International Business
Marketing	Management Information System	Maritime Management	Not-for Profit Businesses
Operations & Supply Chain Management	Quality Assurance	Social Entrepreneurship and Social Businesses	Strategic Leadership
Sustainability	Technology Management	Transportation and Logistics Management	Work from Home

Conference Mode and Structure

The mode of this year's conference is online. The current climate of Covid 19 is variable and may change for the worse, and hence, to ensure participant safety, this year's conference is going to be conducted virtually.

The conference will consist of concurrent online presentation sessions of research papers as well as special sessions (panel discussions and workshops) on significant topical issues pertaining to the theme of the conference.

Important Dates

Abstract Submission Deadline:	Sep 30, 2021
Full Paper/ Extended Abstract Submission:	Oct 25, 2021
Notification of Decision:	Oct 31, 2021
Early Bird Registration:	Nov 10, 2021
Regular Registration:	Nov 20, 2021
Camera Ready Revised Extended Abstract Submission:	Nov 25, 2021
Full Paper Submission:	Nov 30, 2021
Late Registration:	Dec 02, 2021
Conference:	Dec 04-05, 2021
Camera Ready Full Paper Submission for Publication:	Jan 10, 2022

Review Process and Notification

All submitted abstracts and full-length papers will be double-blind reviewed. The acceptance decision will be made on the basis of relevance to the conference theme, originality and quality of papers and proposals for panel discussions and workshops.

Acceptance decision and notification: on a rolling basis.

Publication

Extended abstracts of all accepted full papers will be published in the conference proceedings with the author's permission and after revision and modification, if necessary. All the proceedings will be published in digital format; the conference proceedings will be made available to the participants. Presently, talks are underway with peer reviewed publication outlets (which are indexed in prominent databases) for bringing out a special issue following the conference. A selected number of quality submissions may be published in the special issue.

Fees and Registration

FEES AND REGISTRATION			
	Early-Bird Registration Deadline: Nov 10, 2021	Regular Registration Deadline: Nov 20, 2021	Late Registration Deadline: Dec 02, 2021
International Presenter	USD 75	USD 100	USD 125
Local Presenter	BDT 4,000	BDT 5,000	BDT 6,000
Local Presenter (Students from institutions other than BRACU)	BDT 2,000	BDT 2,500	BDT 3,000
Local Presenter (BRACU Students and Employees)	Free	Free	Free
Local Presenter (BRACU Alumni)	BDT 2,000	BDT 2,500	BDT 3,000

Important Notes

An author is allowed to submit a maximum of two papers (single/co-authored)

In case of multiple authors of a paper willing to attend the conference, only the principal author should register for the same paper. Co-authors will not be subject to a registration fee.

For details of payment procedure, please visit: <http://icbm.bracu.ac.bd>

Contact Information

ICBM 2021 Conference Organizing Committee

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