

# ICBM 2019

## 2nd International Conference on Business and Management

Dhaka, Bangladesh | April 25-27, 2019

**Theme:** Industry Focused Global Research Trends in Business and Management

<http://icbm.bracu.ac.bd>



Inspiring Excellence  
BRAC BUSINESS SCHOOL

## INTRODUCTION

After successful completion of 1st International Conference on Business and Management (ICBM 2017), BRAC Business School (BBS), BRAC University, Bangladesh is going to organize its 2nd International Conference on Business and Management (ICBM 2019) on April 25-27, 2019 in Dhaka, Bangladesh.

The conference is expected to foster networking, collaboration and joint efforts among the conference participants to advance theories and practices in relation to industry focused global research trends in business and management.

## KEYNOTE SPEAKERS



**Prof. Dr. Ahmad Bashawir Bin Haji Abdul Ghani**

Vice chancellor,  
Universiti Utara Malaysia (UUM)



**Prof. Tzong-Ru Lee**

National Chung Hsing University, Taiwan  
Republic of China



**Prof. Dr. Hui-Ming Wee**

Chung Yuan Christian University, Taiwan  
Republic of China



**Dr. Pairach Piboonrunroj**

Chiang Mai University, Thailand

## SCOPE

Conference covers Business and Management issues and application includes, but are not limited to:

- Accounting
- Finance & Banking
- Supply Chain Management
- Governance and Development
- Halal Management
- Entrepreneurship
- Human Resource
- Marketing
- Economics
- Management Information Systems
- Technology & Maritime Management
- Operations Management
- Agriculture
- Education

## PHOTO GALLERY



## IMPORTANT DATES

- ✓ Full Paper Submission: August 01, 2018
- ✓ Notification of Decision: October 01, 2018
- ✓ Camera Ready Paper Submission: November 15, 2018

## FEES & REGISTRATION

Registration fees (Oral/Poster):

	Early-Bird Registration (November 30, 2018)	Regular Registration (December 15, 2018)	Late Registration (December 31, 2018)
International Participant	USD 200	USD 250	USD 300
Local Participant	BDT 8,000	BDT 10,000	BDT 12,000
Local Participant (Undergraduate Student)	BDT 5,000	BDT 6,000	BDT 8,000
Participant (Without Paper)	N/A	BDT 8,000	BDT 10,000

*\*International Participant should pay additional transfer fee*

### Additional Paper/Poster:

**International:** \$150 for the 1st additional paper and \$ 100 for each consecutive paper

**Local:** BDT 5,000 for the 1st additional paper and BDT 3,000 for each consecutive paper

In case of multiple authors of a paper willing to attend the conference, each of them should register individually for the same paper

\*\*\*For Details of Payment Procedure; Please Visit: <http://icbm.bracu.acbd>

## CONFERENCE PARTNERS





## Chief Patron

**Sir Fazle Hasan Abed, KCMG**  
Chairperson BOT, BRAC University

## HIGHLIGHTS

- SCOPUS INDEXED JOURNAL AFFILIATION
- PROCEEDINGS CONSIST OF ISBN 978-984-3443540
- RENOWNED INTERNATIONAL KEYNOTE SPEAKERS
- INDUSTRY TALK & ACADEMIA-INDUSTRY DISCUSSION
- Ph.D. COLLOQUIUM AND PAPER PRODUCING WORKSHOP

Honorary General Chair  
Prof. Vincent Chang, Ph.D.

General Chair  
Prof. Mohammad Mahboob Rahman, Ph.D.

Program Chair  
Assoc. Prof. Md. Mamun Habib, Ph.D.



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## CONTACT US



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## CONFERENCE VENUE

The Westin Dhaka  
Main Gulshan Avenue  
Plot- 01, Road 45, Gulshan- 2  
Dhaka- 1212, Bangladesh